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Pleasanton Mom and Daughters Open PartyBees

Pleasanton, CA – January 21, 2008 – On Friday, February 29, PartyBees, which specializes in themed parties for children aged five to tweens, will kick off its grand opening weekend from 3pm to 6pm at its facility at 1991 Santa Rita Road, Suite G, in Pleasanton. The celebration will continue on Saturday between 12 noon and 6pm.

PartyBees offers seven choices of two-hour, all-inclusive themed parties to fit a range of interests. The parties, for six to 20 children, are held at the PartyBees facility in the Mission Valley Shopping Center, which is decorated to match each theme. Each party includes invitations and thank-you notes, pizza, cupcakes, juice, goodie bags, and a PartyBees T-shirt for each guest and features music, activities, and crafts related to the theme. All celebrations end with a 10-minute show on the facility's stage.

The "Bee Rockin," party, for example, gives each guest the chance to be a rock star for the day. Each partygoer rocks out with an inflatable guitar as part of a PartyBees Band and can participate in PartyBees Idol as they sing karaoke on the facility's stage; star in a Rock 'n Roll fashion show; and make a music video with the guest-of-honor front and center.

Another party choice, "Bee Aloha," welcomes young partiers to a tropical paradise with leis and a scene reminiscent of a Hawaiian beach. Each guest can wear Hawaiian clothes from PartyBees' collection; enter limbo and hula-hoop contests; make a tropical-themed craft as a keepsake; and learn and perform a Hula dance.

On Friday and Saturday nights, the facility can be booked between 8:30 and 10:30 for Club PartyBees, a dance party for up to 20 tweens ages 11 and older. Boys and girls can dance to music played by a QueenBee DJ in an age-appropriate club atmosphere with disco lights and bistro tables and sing karaoke on the facility's stage.

PartyBees is a full-service party venue. To enable parents to relax and enjoy the festivities, staff take care of party details from start to finish, including setting up the party, hosting the entire event, serving food, cleaning up, and even writing down a list of gifts received by the guest of honor. Parties are hosted by QueenBees, trained and supervised young women 16 and older, who all come to PartyBees with backgrounds working with children in such capacities as camp counselor and experience in singing, dance, drama, and/or crafts.

The opening of PartyBees is the realization of a long-held dream for Sue David and her two daughters, Laura Beth and Emily, who own the business together. All three previously worked at another party place and realized they share a passion for putting on parties and working with children.

Sue commented, "The three of us are thrilled to own a business together, especially one that fits so well with our interests and skills and meets a need in our community. We love the fact that every day that we go to work, we get to enjoy a celebration and put smiles on the faces of kids and their parents."

Each one of the three partners brings different strengths to the business. Sue has a background in public relations and advertising and experience running a business. She is an ambassador for the Pleasanton Chamber of Commerce and Pleasanton Downtown Association. She is also PR VP for the E2S American Business Women's Association.

Laura Beth, age 19 and a freshman majoring in marketing at San Francisco State, is in charge of developing PartyBees' activities. Besides working for two years hosting children's parties at another business, she has worked as a camp counselor, a Sunday school teacher, and a babysitter of many years.

Like her sister, Emily, age 17 and a senior at Amador High School, has years of experience working at a party business and as a Sunday school teacher and babysitter. The choreographer for PartyBees, she studied dance since the age of 3 and now dances on a competitive dance team and is a teacher-in-training at Pleasanton's Jazz n Taps studio.

For more information on PartyBees, including a full description of all the party options and costs, or to book a party, go to www.partybees.com or call 925-202-9077.

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